Bharat Sanchar Nigam Ltd.

(*A Government of India Enterprise*)
Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125

No. 26-18/2010-T&C-CM   **Date: 28.02.2012**

Circular T&C-CM No. 113/11-12

Sub: Promotional offers during Holi under GSM Mobile and CDMA/WLL services -reg.

On the occasion of Holi Festival, it has been decided by the competent authority to announce the following promotional offers under 2G & 3G Mobile services and CDMA/WLL Services.

i)   Full talk value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up to be offered on Top-up denomination from Rs.100 to Rs.999.

ii)   10% extra talk value on MRP to be offered, for top-up denomination with MRP of Rs.1000 and above.

iii)   Where ever, the talk value already offered with top-up voucher is more than the talk value offered at (i) & (ii), the higher talk value already offered will prevail.

iv)   The above offer is applicable for a limited period with effect from 05.03.2012 to 10.03.2012.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on fax no. 011-233329125 and e-mail tariffcmcobsnl@gmail.com.
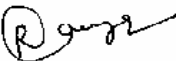
(Prema Krishnamachari)
Dy. General Manager (T&C)

To
1. All CGMs- Telecom Circles/ Telephone Districts.
2. All GMs (CMTS-Billing Centre).

Copy to:
   i)   CMD, BSNL.
   ii)   Directors- CM/CFA/E/HR/F, BSNL.
   iii) ED-F/CA/NB, BSNL.
   iv)   All PGMs / GMs, BSNL C.O.
   v)   GM (IT) - for making necessary update in website and place in news item.
   vi)   Sr.GMs (Marketing)/(Sales)- for marketing initiative
   vii) Director General P & T Audit, Delhi- 110054.
   viii) OL Section –for Hindi version.
   ix)   Guard file.

(Rakesh Arya)
Dy. Manager (T&C-CM)